HOW TO WORK WITH ME

STRATEGY SOUNDS A BIT FANCY

SO LET'S BREAK THIS ONE OUT



WHERE WE STAND.

We meet and have a quick sandboxing session. 30 minutes of me getting to know you, you as a professional, your market and on the other side of the table you getting to know me and the way my mind operates.



STUDY THE INDUSTRY.

Then once we're sure we were made for each other, I will go deep dive into your industry. Understand how everything works, what's your audience, what's your competition and if possible get some real feedback from past clients.



DEFINE THE GOAL.

Once these are clear, we have our first workshop where we go through an awesome journey to find exactly the position you deserve in this oversaturated market. One made exactly for you!



CRAFT THE PATH THAT TAKES US THERE.

Then, depending on whether the visual representation of what we crafted matches what I do, we can continue further together. If not, trust me I know someone! I have a dedicated portfolio of professionals I work with closely. People I really trust and I can easily say that they drop proper results in a variety of niches and services from design, copywriting, photography, videography to physical and digital marketing.

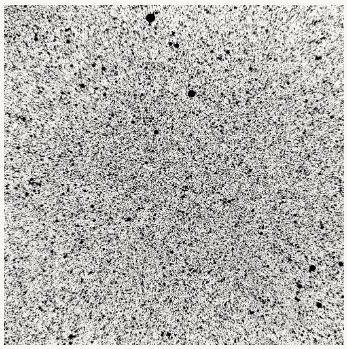
THREE WAYS IN



01 · ONE-OFFS

Identify the core.

Crafting workshops. Market research. Brand landscape. Seminars. Training your people. And more.



02 · PARTNERSHIP

Construct the surrounding with care.

I am always honoured to be a real part of a team that works towards something genuine.



03 · FOR AGENCIES

Your brand strategy partner.

I run the discovery calls, the sandboxing and the strategy, so your team can focus on what they enjoy and start with a direction that cuts revisions.



HELLO

BOOK A SANDBOX SESSION

sampanis.co/book

or email leonidas@sampanis.co